

LOREMO

simple. clever. fun



15 L

14 L

13 L

12 L

11 L

10 L

9 L

8 L

7 L

6 L

5 L

4 L

3 L

2 L



Vision or Reality?

There are ways to ensure mobility
for everyone also in the future.

Because vision becomes reality!

Because people are ready to think
about new ideas!

And to inspire other people with
a new way of thinking!

For the automobile of the future!

For our future!

Reality!

The concept for sustainable mobility in the future is called:
Loremo – simple. clever. fun



Loremo is based on the principle of a captive balloon:
Whoever sheds ballast, will pick up speed.

Efficient by reduction of weight and drag! With an
incredible consumption of 1.5 litres per 100 kilometres!

With Loremo, the automobile is getting fit for
the future again!

simple. clever. fun





simple

lightness of being!



The Loremo design is based on a simple linear cell steel structure: the patented chassis with its three straight longitudinal girders and one central transverse girder weighs only 95 kg. The steel girders provide Loremo with the required stability and safety. This clever principle of construction allows for a great crumple zone of 600 mm.

You get into Loremo via one gate instead of two doors: It has a frontdoor which opens forward. This makes getting into Loremo as easy as stepping into a bathtub!

Also Loremo's interior focuses on the essential needs: Ergonomics and haptics. The same applies to the special features.

The return to what is essential makes Loremo a sensational lightweight: With only 450 kg it weighs less than half of any comparable passenger car. Of course, this makes Loremo also sensationally affordable. This is what we call efficiency.

Loremo: simply superior!



clever

more with less



The principle of a Swiss knife is simply brilliant:

- Functionality in a most confined space
- Versatile features
- Easy to handle
- A permanent companion
- Good value for money

It's exactly these values that describe Loremo best. And it offers even more to its owner:

- Environmentally friendly
- Financially affordable

Loremo's driver will need only 300 litres of fuel at an annual road performance of 20,000 km, whereas a conventional small car would have to consume 1,600 litres of fuel while assuming the same road performance.

This is a pioneering concept since the lowest level price is achieved by a construction principle that conserves resources. This is what we call innovative and efficient mobility.

Loremo: simply clever!



fun

easygoing and agile



Loremo does not only offer driving pleasure with “added value” but also defines a pioneering philosophy for life. Great economic and ecologic efficiency lead to carefree joie de vivre.

Loremo feels like a sports car, nevertheless consuming only 15 litres on its way from Munich to Rome. Its sliding roof flooded with sun gives rise to the summer feeling at any season. Its unique appearance is a confession to sovereignty, self-confidence and responsibility.

Loremo will whet your appetite for driving, no matter whether in the Loremo LS version with a consumption of 1.5 litres or in the GT version with a maximum speed of 220 km/h! This is what we call efficient fun with a future.

Loremo: simply fun!



L o r e m o
simple. clever. fun

Technical Data	Loremo LS	Loremo GT
Engine	2 cylinder turbodiesel	3 cylinder turbodiesel
Output	15 kW/20 HP	36 kW/50 HP
Max. speed	160 km/h	220 km/h
Acceleration 0–100 km/h	20 sec.	9 sec.
Transmission type	5 gear manual transmission	5 gear manual transmission
Drive	midship/rear wheel drive	midship/rear wheel drive
Consumption	1.5 l/100 km	2.7 l/100km
Fuel range (20l tank)	1.300 km	800 km
Weight	450 kg	470 kg
Drag	$C_w=0.20$; $C_w \times A=0.22 \text{ m}^2$	$C_w=0.20$; $C_w \times A=0.22 \text{ m}^2$
Seats	2+2	2+2
Dimensions (l x w x h)	384 cm x 136 cm x 110 cm	384 cm x 136 cm x 110 cm
Price	< 11,000 euros	< 15,000 euros
Standard	airbags, particle filter, radio	airbags, particle filter, radio
Extras	dashboard computer, air condition, MP3 player, navigation system	dashboard computer, air condition, MP3 player, navigation system